

EVOKE EQ

Evoke EQ

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To Whom it May Concern:

I am the founder of Evoke EQ. I help leaders like you build resilient teams, increase employee satisfaction, and improve employee retention, all while bringing more joy back into leadership and teamwork. In other words, I teach emotional intelligence to teams so that they can motivate themselves and others, sustainably.

The problem is that motivating our teams to take action doesn't always happen for two reasons. 1. Leaders often don't recognize each person's individual motivations. 2. Leaders may not even be clear about what they want for themselves.

You are receiving this letter today because one of your employees is interested in attending our upcoming [Evoke EQ Annual Conference: Enneagram For Evolving Leaders](#). They require your support, either financially or with schedule flexibility. I strongly encourage you to work with this individual to make this possible. An employee who is dedicated and willing to invest in their own development is a rare and valuable team member. These are the people this conference is designed for and it will support them in rising to the next level of leadership and success in their lives by accelerating their existing potential.

"What is the enneagram?", you may be wondering. Well, it's a powerful tool that we use to create compassionate understanding for yourself and others, so that your team can achieve the results mentioned earlier in this letter.

Please let us know if we can answer any additional questions. We are thrilled you're considering supporting your teammate in this way.

Sincerely,

Whitney Warne, Founder and Trainer

